



media

Aesthetic Socials

Services
and pricing guide



All our services include:

Pre Production:

- Creation of shoot plan including project overview, moodboards and shot list
- Sourcing and collection of props
- Art Direction - development of concepts and themes

Photography and lighting in studio:

- Styling and set design
- Lighting direction
- Photography
- Wear and tear on equipment and props used
- Disposable items used in studio e.g. paper towels

Post Production

- Colour correction
- Retouching of products - remove dust, scratches and imperfections
- Background clean ups, replacements and effects where necessary

Image usage

Full use of the images for client e.g. socials media, web, advertisements with no time limit or expiry

Starting price guide

**5
images**

**investment
from \$300**

**10
images**

**investment
from \$550**

**15
images**

**investment
from \$750**

**20
images**

**investment
from \$900**

Packages require a 50% deposit

Add ons

Cartoon/image illustration from \$50AUD

Stop Motion GIF from \$200AUD



Ecommerce

\$20AUD

We do not offer ecommerce images on their own. These addons must be purchased with a photography package.

Monthly Images

Any package can be purchased as a monthly retainer. These have a 20% discount.

Minimum 3 consecutive months commitment.

Requires 50% deposit.

Previous work...



How it works

Getting to know you

We have a photography questionnaire for all our clients to fill out that will help us understand your business and the type of images you are after. We will also need to pick a date! A 50% deposit and our client service agreement must be completed to secure your booking.

1



2



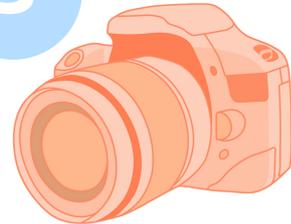
Pre-production

At this stage the products can be posted to our studio and we will create a detailed shoot plan including a shot list for your approval.

Shoot Day

You can sit back and relax as we capture your products in their best light.

3



4



Post-production

After the shoot we will get to editing!

Your images delivered!

You will receive an email with a link to your brand new photo gallery! Once the final invoice has been paid you will receive your download link.

5



Important info

- **All prices in AUD.**
- **Terms and conditions apply on all packages.**
- **Images will not be sent for download until final payment is made.**
- **The content we create will be used for advertising and marketing on a variety of platforms.**
- **All packages require a 50% deposit**
- **Monthly packages are a 3 month minimum commitment.**
- **Client is responsible for postage of products to and from the studio. If products are required to be returned, a quote will be given to the client that must be paid before the products are sent.**
- **Ensure products sent are in good condition. e.g. straight labels, no scuffs. Small things can be retouched however a product in good condition always looks better. We recommend using lots of bubble wrap!**

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To make a booking please contact us at hello@aestheticsocialsmedia.com or fill out our photography questionnaire available on our website

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